

MAIL ORDERS IMMEDIATELY FILLED

—Order coal ranges, heaters, weather stripping, etc., by mail. Each mail order filled the same day as received.



New Felt Hats from England

\$5 EACH



—English felt hats are noted for their fine quality. This new shipment, specially priced at \$5 will be snapped up quickly. The season's newest shades in smart autumn styles. Come early. Special at \$5
—Second Floor, H.B.C.

MEN'S INDIGO

Blue Serge Suits \$25 29.75 \$35



—THE MOST adaptable suit a man can buy. At \$25, 29.75 and \$35, we are offering suits unsurpassed for quality, style and value.
—AT \$25—Popular models for young men. Two-button styles and double-breasted styles in fine all wool serges. All sizes.
—AT 29.75—Two and three-button single and double-breasted styles for young men and conservative dressers. Good weight serge with self hair-line stripe. All sizes.
—AT \$35—A large range of all wool serges in all the newest styles for men and young men, including single and double-breasted English models and two or three-button semi and conservative fitting types. All sizes, 34 to 46.

Men's New Fall Caps

New Styles! New Patterns!
Popular Shades!

—ONE PIECE TOPS with plain band or pleated backs. Stiff or unbreakable visors, leather lip perspiration bands. Finished with attractive satin and silk head linings. Tailored of wool imported fabrics, in tweeds, velours and polo cloths. A well assorted range of plain colors, checks and fancy novelty designs, in light and medium shades. A full range from 6 1/2 to 7 1/2. Priced from 1.50 to \$3.
—Main Floor, H.B.C.



BEAUTIFUL SILKS

At Moderate Prices!

—HIGH-GRADE IMPORTED BLACK SWISS CANTON CREPE—All silk quality and an ideal dress weight, 40 inches wide. Specially priced at, per yard **1.98**
—BIG SHOWING OF HIGH GRADE SWISS TAFFETA SILKS—All the season's wanted colorings, 36 inches wide. A real H.B.C. silk shop value at, per yard **1.95**
—BIG RANGE OF HIGH GRADE COLORED DRESS CANTONS, including the new fall tones. More than thirty shades from which to select the material for your afternoon, street or party frock, 40 inches wide. H.B.C. Silk Shop pricing, per yard **1.98**
—SPECIAL PURCHASE OF HIGH-GRADE DRESS VELVETS—Rich, silk chiffon pile. A good color range, 36 inches wide. Per yard **3.25**
—DAINTY WOOL BACK TANA CLOTH—The ideal wool and silk kimono fabric with rich silk crepe face and cozy knitted wool back. Eight dainty shades, including white, 40 inches wide. Per yard **3.95**
—Second Floor, H.B.C.

Hudson's Bay Company

INCORPORATED 2ND MAY 1670.



Modern Coal Ranges Low Priced

—A complete selection of reliable coal ranges for your choosing, including:
—BUCKS BRITANIA range with polished top, concealed smoke pipe, heavy tile back, beautifully finished, solid complete with large copper reservoir and fully guaranteed. Priced at **\$100**
—THE MOTHER'S RANGE is wonderful value and fully equipped with all modern improvements. Complete with reservoir **72.50**

THE RANGER COAL RANGE AT 63.50

—Alberta's greatest stove value is represented in the H.B.C. Ranger Range and the selling price is much below your expectations. Fully equipped with enamel back, polished top, concealed smoke pipe and roomy reservoir. **63.50**
Fully guaranteed. Priced

FELT WEATHER STRIP Per Box 47c

—The old reliable felt weather strip for keeping your home warm and free from draughts. Put up in neat cartons containing enough for two doors or three windows. Per box **47c**

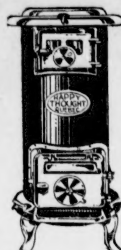
BRONZE WEATHER STRIP Per Box, 1.10

—For making doors and windows, wind, cold and weather proof, use bronze weather strip. Easy to apply. Lasts for years. Neat in appearance and warranted to stop draughts. Per box **1.10**

THE HOME

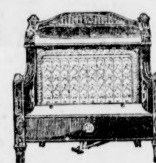
WARM and COMFORTABLE!

—The vast variety, the moderate prices, the quality of the merchandise and the courteous service, combine to make the H.B.C. Jasper Avenue Hardware Store the logical place to buy everything, pertaining to producing warmth and comfort in your home.



BRICK LINED COAL HEATERS

—McClary's famous brick lined heaters, designed and manufactured by stove experts of long and varied experience. Quebec or Toronto heaters are splendid heat retaining and radiating units. Priced at 16.50, 21.50, 34.50 and \$39.
—Convenient terms may be arranged.



NEW METHOD GAS RADIANT HEATERS

—Solid comfort at moderate cost is assured if you heat your home with New Method radiants. A full line of all that is new and good in these popular heaters. Priced from 15.50 to \$68.
—Convenient terms may be arranged.



McClary's Gas Ranges

—The name "McClary" on a gas range is your positive assurance of complete satisfaction. A McClary gas range to suit your requirements at a price you are willing to pay. Easy terms. Your used coal range taken as part payment. McClary gas ranges, \$40 to \$115.

Heavy Cast Iron Box Stoves

—The finest quality box stoves for burning wood only. Guaranteed the best procurable.
—22-inch size at 11.50
—25-inch size at 13.50
—28-inch size at 16.50
—31-inch size at 18.50
—35-inch size at 23.50
—38-inch size at 25.50

Gas Heaters for Your Garage

—McClary's golden glow garage heaters. Neat compact efficient safe and fully guaranteed. Priced at **12.50**

Stove Pipes! Moderate Prices

—6-inch size. Each 25c
—7-inch size. Each 30c
—3-inch gas vent pipes. Each 15c
—4-inch gas vent pipes. Each 20c
—6-inch elbows. Each 30c
—7-inch elbows. Each 35c
—Taper pipes, 7 inch to 1 inch. Each 40c
—Stove pipe wire. Per coil 5c
—Jasper Ave. H.B.C.

Eight-Piece Dining Suite 119.50



Terms of 11.95 down and 11.95 per month may be arranged

—OAK EXTENSION DINING TABLES with heavy pedestal base. Old English finish. Priced at only **23.95**
—BREAKFAST TABLES in walnut finish, new style with drop leaves and sliding panel ends. Good useful size. Top measures 42x38 inches when open. Priced at **17.95**
—BEDSIDE TABLES—Very neatly made and well finished. Equipped with undershelf. Old ivory and walnut. Priced at **7.95**
—BATHROOM CABINETS in white enamel, equipped with mirror and two glass shelves. Priced at **\$6**



Extra Value in Dressers

—Birch construction in walnut finish; all equipped with fine plate mirrors. Sizes as follows:
—DRESSERS with 32x17 inch case, fitted with three spacious drawers and 16x24-inch plate mirror. Priced **19.95 & 21.95**
—DRESSERS with 40x19-inch case, fitted with two small and two large drawers, and 26x24 inch plate mirror. Priced at **32.50 & 39.50**
—Third Floor, H.B.C.



BUY ON THE DEFERRED PAYMENT PLAN

—Arrangements may be made with our credit office to buy stoves, ranges, etc., on terms to suit your convenience.



Reversible "Grafton" Rugs 2.95 and 4.95

—SHOWN IN a good range of attractive designs and colorings. Specially suited for bedroom use. Hard wearing rugs, finished with 4 neat fringe on ends. Secure one or two of these rugs at the following low prices:
—Size 27"x34". Priced at **2.95**
—Size 36"x60". Priced at **4.95**

DOMINION LINOLEUM RUGS

—A full range of all the standard patterns and sizes in these popular, hard wearing rugs. They will lie flat without fastening, are sanitary, and easy to clean. Note the sizes and prices:

6'x9'. Price 8.50	9'x15'. Price 20.50
7'6"x9'. Price 12.50	10'6"x12'. Price 19.50
9'x9'. Price 12.50	12'x12'. Price 22.50
9'x10'6". Price 14.50	12'x15'6". Price 28.50
9'x12'. Price 16.50	12'x15'. Price 28.50
9'x13'6". Price 18.50	

—Third Floor, H.B.C.

Clearance of Slightly Marked Silver Plated Holloware

Thursday, **\$5**
EACH



—One only tray. Regular 12.50.
—One only fruit compot, \$12.
—One only fruit compot, 16.75.
—One handled fruit basket, 12.75.
—One handled compot, 12.75.
—One handled basket, 9.75.
—One basket 12.50.
—Take your choice
Thursday, Each **\$5**

—50 only WHITE EARTHENWARE CHAMBERS 50c

—FINE ENGLISH EARTHENWARE TEAPOTS Plain brown and Cresswell Rock 3, 4, 6, and 8 cup sizes. Regular value 39 to 50c. Special, each **25c**

—LARGE SIZE DRINKING GLASSES Heavy base Polished glass. Regular 2.50. Special, dozen **1.50**

—37 DOZEN FANCY DECORATED CHINA TEACUPS AND SAUCERS—Popular white enamel shape. Three attractive decorations. Regular \$3 dozen **6 cups and 75c**

—Special **6 cups and 75c**

—Third Floor, H.B.C.

—Nine only fine English semi-porcelain Dinner Sets, 97 pieces in each set. A complete service for 12 persons. Neat shapes throughout the set. Attractive border decoration in various tracing shades of red and green. Regular 23.50. Special **13.50**

—77 P.C. Dinner Sets, 13.50

Regular Value 23.50

—Nine only fine English semi-porcelain Dinner Sets, 97 pieces in each set. A complete service for 12 persons. Neat shapes throughout the set. Attractive border decoration in various tracing shades of red and green. Regular 23.50. Special **13.50**

—37 DOZEN FANCY DECORATED CHINA TEACUPS AND SAUCERS—Popular white enamel shape. Three attractive decorations. Regular \$3 dozen **6 cups and 75c**

—Special **6 cups and 75c**

—Third Floor, H.B.C.

HANDBAGS

at 1.49

—Genuine leather handbags with strong metal frames, inside change purse and swing style mirror. Lined throughout. A regular 2.95 line. Specially priced at **1.49**

—Cushions To Clear, 2.98

—Rayon silk or georgette covered cushions, kapok filled. A selected range of colors and shapes. Values to **2.98**

—To Clear **2.98**

—LINKEN THREAD, white or black

Per spool special **5c**

—COTTON THREAD—Cot's 100-yard, Clapperton's 4c

250 yard. Per spool, to clear **4c**

—COLLAR BANDS—Fine grade, 4 fold cotton neck bands for men's shirts. Fashion style. All sizes **8c**

Special, each **8c**

—Main Floor, H.B.C.

PHONE 9315

—PEARL No. 3 Ribbon 2c

—TOYOTA ribbon 2c

—3 inch ribbon 2c

—4 inch ribbon 2c

—5 inch ribbon 2c

—6 inch ribbon 2c

—7 inch ribbon 2c

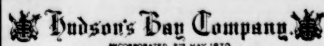
—8 inch ribbon 2c

—9 inch ribbon 2c

—10 inch ribbon 2c

New Wing of Alberta College Dedicated Today

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—Macdonald and Magson, Architects

THE NEW ALBERTA COLLEGE, the first unit of which is shown above, is ideally located as to beauty and convenience. On its lofty site, high above the bank of the Saskatchewan river, commanding a magnificent prospect of rich country, and with other handsome structures, including the Memorial hall and the Carnegie library, grouped about it, the new College will always be an imposing and impressive landmark. It is to be commended for its accessibility, too, for the approach from the city side is immediately off the main artery of commerce.

The Gothic structure pictured above has been designed with a view to future extension by the addition of other units. It is of reinforced concrete, lined with tapestry brick and Indiana limestone. In the basement is a laboratory for chemistry giving accommodation for 20 students, together with a science lecture room. On the first floor are four large class rooms, two of which are separated by a removable partition so that the whole as required may be thrown open for use as an assembly hall. The second and third floors have their space allotted for dormitories, capable of accommodating 45 girls or young women. The building is absolutely fireproof and has every convenience for the comfort and safety of its residents.



F. S. McCALL, B.A., D.D., Principal

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Classrooms in new College building fully equipped in every respect. Instructors highly qualified and experienced. Individual instruction emphasized. Splendid results in recent departmental examinations.

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Thorough preparation for Secretarial, Accounting and Office Positions.
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CLERICAL COURSE, combined BOOKKEEPING and SHORTHAND.
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In Academic and Commercial Subjects to all students unable to attend day or evening classes.

NIGHT SCHOOL

Evening classes in all Academic and Commercial subjects. English classes for New Canadians and backward students.

New College Opens Wed. Sep. 29

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Phone 1464.

F. S. McCALL, B.A., D.D., Principal.

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